

www.jennetcetera.com  
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Brooklyn, NY  
501 351 0575



## Jenn Eakin

Creative thinker, maker, and problem solver. I like to storm up good ideas and transform those ideas into actions.

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### 1000heads

New York City, NY

### Associate Creative Director

2017-CURRENT

Progression from Art Director to Senior Art Director to Associate Creative Director. Work consists of ideation, new business pitches, client communications, team lead, photo and video direction, animation, illustration, design for websites, apps, social media, and event activations. Clients include Google, Facebook, Microsoft, HERE technologies, Arm, Bimbo USA.

### SKILLS

Creative direction  
Animation  
Video editing  
Digital & print design  
UI/UX  
Front-end development  
Project management

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### jennetcetera

New York City, NY

### Art Director

2015-2017

Independent contractor providing art direction, web design & front-end development, app design, video editing & animation. Clients include The Estée Lauder Companies, Aveda, Lab Series, Clinique, Johnson & Johnson, Smithsonian Magazine, Harvard Business Review, Citi Bike.

### TOOLS

Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere  
XD  
Sketch  
PowerPoint  
Keynote  
HTML & CSS

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### Cut&Paste

New York City, NY  
Global

### Art Director & Designer

2011-2015

Web design & development, talent curation, event format creation, event production. Clients include HP, Intel, Adobe, Threadless. Global collaboration with artists/agencies in Paris, Berlin, Barcelona, Auckland, Sao Paulo & more.

### EDUCATION

**BFA Studio Art,  
Graphic Design Emphasis**  
University of Central Arkansas  
2010

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### Uncommon Goods

Brooklyn, NY

### Graphic Designer

2011

In-house designer creating web banners, vector illustrations, web & print catalog page layout.

### COMMUNITY

**Percussionist & Volunteer,  
Batala New York**  
Musical leadership, non-profit board member, designer  
2013-current

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### Paper vs. Pencil

Seattle, WA

### Artist Assistant

2009

Grant research, screen printing, gallery prep, music video production, mural painting. Assistant to Jesse Brown, working with Grieves (musician), Cairo Gallery, & Urban ArtWorks.

**Artist Volunteer, Art Start**  
Art workshops conducted inside homeless shelters throughout NYC  
2012-2015